

Minutes of the July 2010 Meeting at Raley's Event Center

Judy Arrigotti, president, was absent.

I. New Members were introduced.

If you did not receive the email regarding new members, let Sandy know. The email contained names of new members.

Current membership is a little over 100 people with \$2115 collected in dues.

Treasurer Gwen Flores – Membership Dues \$8,000, Scholarships \$1,500 (amount reduced to \$1,000 for 2011). Studio Tour Application fee reduced in 2011 to \$100 for members and \$125 for non members.

Membership show anticipated income \$400, anticipated expenses \$500. EDHAA will subsidize \$100

Secretary – Joey Cattone can't be present at the August or October meeting to take minutes. Volunteer needed.

II. August 18 Membership Meeting – Selling and Showing your art.

Guest Speakers: Dave & Williams and Susie Baggett – co owners of Hang It Up Gallery will talk about traditional galleries and their requirements.

Bill Monahan, member, will speak on co-op galleries and shows

III. Field Trip Opportunity

Sign up sheet passed around – interest in Plein Air & Photography workshop at Camp Winthers in Soda Springs. This would be in late August after school starts. Carpooling with picnic lunches. Spend the day walking to the various lakes and bring your camera. Bring your paints and spend the day painting in the outdoors. Mini workshops with guest artists were discussed (small fee). This involves walking (carrying gear) on uneven ground for up to 2 miles to get into the site.

Oct 21st – Field Trip to the DeYoung Museum- Post Impressionist Tour

Thursday – 21st of October - \$45

Time: 7:45 a.m. until 5:30 p.m.

Meet at 7:45 a.m. at EDH Town Center parking lot near Wells Fargo Bank.

Bus leaves at 8:15 a.m. This should allow time to visit the Academy of Science or the Japanese Tea Garden nearby, then enjoy lunch on your own before our tour, which is from 1 p.m. to 3 p.m. The DeYoung Museum has a wonderful café and there are several nearby cafes and restaurants to accommodate us if you do not want to pack a sack lunch.

Registration and payment for the trip is due by Sept 15th. Please include your email on your check so Gwen Flores can update you on the details.

Make your check payable to EDH Art Assn. and mail to:

EDH Art Assn, P.O. Box 5277, EDH, CA 95762

Questions: Contact Gwen Flores 916-939-2492

or email : gwenflores@sbcglobal.net

IV. Membership Meeting Changes for 2011

New Meeting time/day/place

EDH Senior Center, Mondays from 6 to 8 p.m. beginning January 2011.

Gwen Flores will work on Membership Badges to be worn during meetings so that we can start to identify names and faces.

Tahoe Art Leagues – meets every Sunday morning at 9.a.m. Plein air group open to anyone who would like to participate. No Fee. Check their website for more information:

www.talart.org

30 July & 1 Aug , August 6-8 , Artists Studio Tour – Lake Tahoe

V. Membership Show Changes 2011

Potential to move show to another date or location.

Discussed July or February. Town Center will probably still have fireworks next year as it generated a lot of traffic, approximately 10,000 people.

February could tie into Valentines Day and gift giving.

Increase fee to \$20 for art pieces over 24 x 36 in size

Nude works of art acceptance will be based on gallery input /acceptance.

CURRENT SHOW – Deadline for submission is August 10th. No Deadline extension.

Show is Aug 27th through Sept 12th at Hang It Up Gallery .

Dave Williams, Hang It UP Gallery - coordinator for **Art on the Blvd** – Town Center First Friday of the month through October. If an artist would like to be paired with a business in Town Center to participate – please contact Dave. Opportunity may exist to leave your artwork at the participating business for a period of time after the event.

NEXT BOARD MEETING:

Wed. Nov 3rd at Judy Arrigotti's house –

Nominate 2011 Officers. Members are welcome to nominate individuals or themselves.

CHRISTMAS PARTY – Dec 13th at the Senior Center

GUEST ARTIST/DEMONSTRATION - Silvio Silvestri

He works in Oils. Lives in Grass Valley/Auburn area. Website: Silviosilvestri.com or email :

Barbotey@comcast.net

He has been painting and showing his works for 10 years. He won Best of Show in Alameda last year. He considers himself an impressionist and a colorist. He will be conducting a workshop in Lincoln Hills on October 14, 15 and 16 .

His work is based on “Notans”, the pattern of lights and darks .

Mass versus contour Notan : why it is important to differentiate these two ideas if you want to learn how to develop more creative ideas in a shorter time.

Color Notan : a great way to explore alternative color harmonies

Edge Notan: how to strengthen your paintings with a simplified value transition structure (like JMW Turner and Thomas Moran)

He uses mediums to allow the paint to flow. It changes the viscosity to allow him to layer paints while still wet. He uses Stand oil/walnut oil and slow dri medium. (Stand oil is mixed 1/3 parts to mineral spirits 2/3 parts).

He works: dark to light

Thin to thick

Line work should be varied in thickness and direction

He pushes color into color

He always uses a toned down canvas (eliminates white) and scumbles in a neutral color
- usually the opposite color to the painting scheme/color

When painting sky holes – always uses one value down from the surrounding value
/same color

Failure to understand the correct value results in “Mud”

Color correction means complimentary colors or split compliments .

Detail all over the painting makes the painting weaker and does not allow the viewer to
focus on the focal element.

Focus on the elements in the design:

Color, Line, Form, Contrast

Hard edges versus soft

Patterns of composition – “S” – “Z” – “L”

He uses a mixture of alizarin crimson, viridian and ultramarine for black.

He likes Permanent rose and viridian green mixed to make Grey

Warm colors move forward in the painting, conversely cool colors move to the back.

He uses Elmer’s glue to adhere linen to board for painting surface. He will double gesso
the board prior to attaching the linen. He purchases Acrylic primed linen, Fredricks.

He recommended Edgar Paynes, The Composition of Outdoor Painting as valuable
reading material for the plein air painter.