**CALL TO ARTISTS AND PROSPECTUS**

**El Dorado Hills Arts Association 2023 Art Studio Tour**

**Saturday May 20, Sunday May 21, 10am to 5pm**

All participating artists must be a member in good standing of El Dorado Hills Arts Association. Be sure to renew your membership by January 31, 2023.

**IMPORTANT DATES: Mark your calendars**

**February 11, 2023**: Due date for completed applications. Mail to:

EDHAA Studio Tour, Attn: Bonita Gohler, 727 Lakecrest Drive, El Dorado Hills, CA 95762

1. Completed Studio Tour application form with seller’s permit number included.
2. Participation fee of $130 payable to EDHAA
3. If a new or renewing member, include a membership application and separate check for $35 payable to EDHAA.

If not sure about your membership status, please contact our membership coordinator at [EDHAAmail@eldoradohillsarts.com](mailto:EDHAAmail@eldoradohillsarts.com), **to verify your membership.**

On or before **February 25, 2023**: Email images to Anandita Gupta at [anandita06@gmail.com](mailto:anandita06@gmail.com)

* Include three to five images of your work to be selected for the brochure.
* Optional, one to three images of yourself at work in your studio or with your artwork, that can be used for promotional purposes.

**Image Requirements**

For Photographers:

* Send the images of your work at 300 dpi, 1500 pixels on the longer side.  No need to photograph the photograph.

For All Artists:

* If you're not sure how to create 300 dpi photos that are 1500 pixels on the longer side, please Google your camera or phone settings.  Choose "large" or "extra large".  The Brochure Coordinator can adjust the size in Photoshop.
* Do not send images that are under 300 dpi, no matter what the size of the actual artwork.  The photo needs to be 300 dpi for printing in the brochure or the image will be muddy and grainy.

For 2D Artists:

* Remove any glass in front of your work so there is no glare.
* Take the photo of just your art.  Do not include the frame.

For 3D Artists:

* Important:  Photograph your artwork on a neutral background, such as a big piece of white butcher paper or cloth.  Since the images that will be in the brochure are small, any other kind of background will be too busy and can muddy the image of the artwork itself.
* Important: Label image with your Last name, First Name, Title of Work, Medium.

EXAMPLE: Allie\_Sandy \_Male Torso 3\_ Bronze

**More Important dates to remember:**

**Tuesday, April 18, 2023, 6:00pm general membership meeting**: You can pick up brochures and directional studio tour signs at the meeting. One artist from each studio is responsible to pick up signs and leave a deposit. Artists not able to attend are responsible for obtaining their brochures and signs directly from the distribution committee.

**Thursday, April 6, at 10:00am:** Art drop-off and hanging at The Gallery 48 Natoma

**April 7 to June 13, 2022:** Preview Show at The Gallery at 48 Natoma in Folsom

**Friday, April 14, from 6-8pm**: Opening Reception, The Gallery 48 Natoma

**Tuesday, May 16, 2023, 6:00pm general membership meeting**: You can pick up brochures and directional studio tour signs at the meeting. One artist from each studio is responsible to pick up signs and leave a deposit. Artists not able to attend are responsible for obtaining their brochures and signs directly from the distribution committee.

**Saturday, May 20 and Sunday, May 21, 10am to 5pm:** Art Studio Tour Weekend.

**Sunday, May 28, 2023**: Studio Tour Summaries are due. Each studio is asked to submit a summary of the number of visitors, how visitors became aware of tour, and share visitor comments and/or suggestions, if any.

**Thursday, June 15, at 10:00am:** Art pickup date from The Gallery at 48 Natoma