



CALL TO ARTISTS AND PROSPECTUS
El Dorado Hills Arts Association 2nd Annual Fine Art Festival
Saturday October 19, 10am to 5pm

Description: EDHAA Fine Art Festival, presented by EDHAA, EDH Library and Friends of the Library Foundation, gives artists the opportunity to display and sell their artwork in a festival setting of the EDH Library parking lot and Community room. It's a great way to demonstrate the importance of fine art in our community, an important goal of our partners.

Date: 1-day event Saturday October 19, 2024, 10am-5pm

Where: Staged in the El Dorado Hills Library parking lot and in the Community Room of the Library at 7455 Silva Valley Parkway, EDH.

There will be allocations for 35-40 artists in 10x10 spaces in the parking lot and space available for 8-10 artists to set up in the Community Room of the Library.

Fee: The artist participation fee is \$75 for EDHA members and \$90 for non-members. That money will be used primarily for promotion and staging the event.

Eligibility: Current members of EDHAA are eligible to participate. Be sure to make your membership current by July 31, 2024. Current members of Folsom Arts Association and Placerville Arts Association are also eligible to participate as non-members of EDHAA (encouraged to join EDHAA but not required).

Set Up/Teardown: Set up will begin at 6:00am on October 19, 2024. Teardown will begin immediately after the end of the event at 5pm.

IMPORTANT DATES: Mark your calendars

August 2, 2023: Deadline for completed applications. Mail to:
EDHAA Fine Art Festival, Attn: Melissa Keyzer, 2030 Shelby Circle, El Dorado Hills, CA 95762.
Please include the following:

1. Completed Fine Art Festival Application Form with seller's permit number included.
2. Signed Fine Art Festival Participant Waiver Form
3. Participation fee of \$75 for EDHAA members or \$90 for FAA or PAA members payable by check to EDHAA, or online on the EDHAA website.
4. If a new or renewing member, include a membership application and separate check for \$35 payable to EDHAA. Forms and online payment are available on EDHAA website www.eldoradohillsarts.com/join-edhaa

If not sure about your membership status, please contact membership coordinator Sandy Allie at sandyallie@sbcglobal.net, to verify your membership.

On or before **August 9, 2024:** Email 2 images of your artwork to Alison Yeadon at Alison.Yeadon@gmail.com

- Include no more than **one or two** images of your work for possible selection for posters and flyers, the website, and other publicity and promotional purposes.

Image Requirements

For Photographers:

- Send the images of your work at 300 dpi, 1500 pixels on the longer side. No need to photograph the photograph.

For All Artists:

- If you're not sure how to create 300 dpi photos that are 1500 pixels on the longer side, please Google your camera or phone settings. Choose "large" or "extra-large". The Designer can adjust the size in Photoshop.
- Do not send images that are under 300 dpi, no matter what the size of the actual artwork. The photo needs to be 300 dpi for printing in posters or fliers for best results.
- Please try and crop your images appropriately.

For 2D Artists:

- Remove any glass in front of your work so there is no glare.
- Take the photo of just your art. Do not include the frame.

For 3D Artists:

- Important: Photograph your artwork on a neutral background, such as a big piece of white butcher paper or cloth. Since the images that will be in the brochure are small, any other kind of background will be too busy and can muddy the image of the artwork itself.

Very Important: Label each image with your Last Name, First Name, Title of Work, and Medium. It is important that your artwork is labeled correctly.

EXAMPLE: LastName FirstName ArtworkTitle Oil
LastName FirstName ArtworkTitle Watercolor
LastName FirstName ArtworkTitle Pastel

- If you take photos of your artwork with your cell phone, consider downloading these photos to your PC and proceed to edit and rename them to meet the image and labeling requirements.
- If the above requirements for your images are not met, they will not be chosen for our promotional purposes.

All participants must also sign and return with the **Fine Art Festival Application**, and the **Fine Art Festival Participant Waiver**.

If you have any questions, you can email or call Melissa Keyzer: melissakeyzer@gmail.com, (916) 834-6442

The Fine Art Festival will take place rain or shine. There will be no refunds due to adverse weather conditions. There may be additional details about of various aspects of the event as we learn more. Any important information will be sent out to the membership as necessary.