

CALL TO ARTISTS AND PROSPECTUS
El Dorado Hills Arts Association 2024 Art Studio Tour
Saturday May 4, Sunday May 5, 10am to 5pm

All participating artists must be a member in good standing of El Dorado Hills Arts Association. Be sure to renew your membership by January 31, 2024.

IMPORTANT DATES: Mark your calendars

February 9, 2024: Due date for completed applications. Mail to:
EDHAA Studio Tour, PO Box 5277. El Dorado Hills, CA 95762, the completed Studio Tour application form with seller's permit number included plus:

1. Participation fee of \$130 payable by check to EDHAA or submit payment online.
2. If a new or renewing member, include a membership application and separate check for \$35 payable to EDHAA or submit payment online.

If not sure about your membership status, please contact our membership coordinator at sandyallie@sbcglobal.net, to verify your membership.

On or before **February 23, 2024:** Email images to Alison Yeadon at alison.yeadon@gmail.com

- Include one or two images of your work to be selected for the brochure.
- Horizontal or square images will work best in the brochure design. Vertical will work, but avoid extra tall or extra wide images

Image Requirements

For Photographers:

- Send the images of your work at 300 dpi, 1500 pixels on the longer side. No need to photograph the photograph.

For All Artists:

- If you're not sure how to create 300 dpi photos that are 1500 pixels on the longer side, please Google your camera or phone settings. Choose "large" or "extra-large". The Brochure Coordinator can adjust the size in Photoshop.
- Do not send images that are under 300 dpi, no matter what the size of the actual artwork. The photo needs to be 300 dpi for printing in the brochure or the image will be muddy and grainy.

For 2D Artists:

- Remove any glass in front of your work so there is no glare.
- Take the photo of just your art. Do not include the frame.

For 3D Artists:

- Important: Photograph your artwork on a neutral background, such as a big piece of white butcher paper or cloth. Since the images that will be in the brochure are small, any other kind of background will be too busy and can muddy the image of the artwork itself.

- Important: Label image with your Last name, First Name, Title of Work, Medium.
EXAMPLE: Mahar_Ken_Necking_Photography

More Important dates to remember:

Tuesday, April 16, 2024, 6:00pm general membership meeting: You can pick up brochures and directional studio tour signs at the meeting. One artist from each studio is responsible to pick up signs and leave a deposit. Artists not able to attend are responsible for obtaining their brochures and signs directly from the distribution committee.

Thursday, April 18, at 10:00am: Member Show at Gallery 48 Natoma art drop-off.

April 19 to June 6, 2024: Preview Show at The Gallery at 48 Natoma in Folsom.

Friday, April 26, from 6-8pm: Opening Reception, The Gallery 48 Natoma.

Saturday, May 4 and Sunday, May 5, 10am to 5pm: Art Studio Tour Weekend.

Friday, May 17, 2024: Studio Tour Summaries are due. Each studio is asked to submit a summary of the number of visitors, how visitors became aware of tour, and share visitor comments and/or suggestions, if any.

Friday, June 7, at 10:00am: Art pickup date from The Gallery at 48 Natoma.