



**CALL TO ARTISTS AND PROSPECTUS**  
**2025 Art Studio Tour**  
**Saturday May 3, Sunday May 4, 10am to 5pm**

All participating artists must be a member in good standing of El Dorado Hills Arts Association. Be sure to renew your membership by January 31, 2025.

**IMPORTANT DATES: Mark your calendars**

**February 7, 2025: Due date for completed applications.** Mail to:

Linda Smith - EDHAA Studio Tour, 2240 Hillview Drive, El Dorado Hills, CA 95762, the completed Studio Tour application form with seller's permit number included plus:

1. Participation fee of \$130 payable by check to EDHAA or submit payment online.
2. If you have not yet paid your 2025 dues, include a membership application and separate check for \$35 payable to EDHAA or submit payment online.

If not sure about your membership status, please contact our membership coordinator Pat Keever at [patkvr@gmail.com](mailto:patkvr@gmail.com), to verify your membership.

On or before **February 21, 2025**: Email images to Steve Hollar at [stevholler729@att.net](mailto:stevholler729@att.net)

- Include one or two images of your work to be selected for the brochure.
- Horizontal or square images will work best in the brochure design. Vertical will work, but avoid extra tall or extra wide images

**Image Requirements**

For Photographers:

- Send jpg images of your work at 300 dpi.

For All Artists:

- If you're not sure how to create 300 dpi photos that are 1500 pixels on the longer side, please Google your camera or phone settings. Choose "large" or "extra-large". The Brochure Coordinator can adjust the size in Photoshop.
- Do not send images that are under 300 dpi, no matter what the size of the actual artwork. The photo needs to be 300 dpi for printing in the brochure or the image will be muddy and grainy.

For 2D Artists:

- Remove any glass in front of your work so there is no glare.
- Take the photo of just your art. Do not include the frame.

For 3D Artists:

- **Important:** Photograph your artwork on a neutral background, such as a big piece of white butcher paper or cloth. Since the images that will be in the brochure are small, any other kind of background will be too busy and can muddy the image of the artwork itself.
- **Important:** Label image with your Last name, First Name, Title of Work, Medium.  
EXAMPLE: Mahar\_Ken\_Necking\_Photography

**More Important Dates to Remember:**

**March 21, 2025** - Deadline to submit Gallery 48 Preview Show Entry Form. *Each artist may display one piece.*

**Tuesday, April 15, 2025, 6:00pm general membership meeting:** You can pick up brochures and directional studio tour signs at the meeting. One artist from each studio is responsible to pick up signs and leave a deposit. Artists not able to attend are responsible for obtaining their brochures and signs directly from the distribution committee.

**Wednesday, April 1, at 10:00am:** Preview Show at Gallery 48 Natoma art drop-off.

**April 4 to May 15, 2025:** Preview Show at The Gallery at 48 Natoma in Folsom.

**Friday, April 4, from 6-8pm:** Opening Reception, The Gallery at 48 Natoma.

**Saturday, May 3 and Sunday, May 4, 10am to 5pm:** Art Studio Tour Weekend.

**Friday, May 16, 2025:** Studio Tour Summaries are due. Each studio is asked to submit a summary of the number of visitors, how visitors became aware of tour, and share visitor comments and/or suggestions, if any.

**Friday, May 16, at 10:00am to 11am:** Art pickup date from The Gallery at 48 Natoma.